**Project Design Phase**

**Proposed Solution Template**

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| Date | 27 June2025 |
| Team ID | LTVIP2025TMID55874 |
| Project Name | Orderonthego |
| Mentor Name |  |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in the proposed solution template.

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| **S.**  **No.** | **Parameter** | **Description** |
| 1 | Problem Statement (Problem to be solved) | Customers often face long wait times, inaccurate order status, and limited restaurant options. On the restaurant side, managing orders, deliveries, and customer communication remains inefficient. |
| 2 | Idea / Solution Description | FoodieExpress is a full-stack food delivery platform connecting customers with local restaurants. It features real- time order tracking, secure payments, menu management, and notifications. Admin tools help manage users, restaurants, and service quality. |
| 3 | Novelty / Uniqueness | * Real-time order and delivery tracking * Role-based access for customers, restaurant owners, and admins * Secure payment integration * SMS/email notifications * Delivery scheduling and updates |
| 4 | Social Impact / Customer Satisfaction | * Reduces customer wait times and order errors * Empowers local restaurants with digital presence * Enhances communication between customers and |

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|  |  | restaurants  - Digitally transforms traditional ordering processes |
| 5 | Business Model (Revenue Model) | * Freemium model for restaurants with basic listing and order management * Subscription for premium features (analytics, priority listing, branded portals) * Transaction fee on orders (optional) * White-label B2B partnerships with food chains and delivery services |
| 6 | Scalability of the Solution | * Designed for local restaurants, food chains, and delivery startups * Global-ready with multi-language, multi-timezone, and multi-currency support * Mobile-first UX with future React Native or Flutter app * Modular microservices-based backend for flexibility |